

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2706019

Alt Order #: 27131529

Product Desc: Candidate

Estimate: 7630

Flight Dates: 09/30/20 - 10/06/20

Original Date / Rev: 10/07/20 / 10/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	22	\$10,540.00	\$8,959.00
10/05/20	10/11/20	13	\$6,100.00	\$5,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	35	\$16,640.00	\$14,144.00	0.00
Totals	35	\$16,640.00	\$14,144.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/30/20	09/30/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----			1			\$350.00		0.00			
2	Multi	10/01/20	10/01/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---			1			\$350.00		0.00			
3	Multi	10/02/20	10/02/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--			1			\$350.00		0.00			
4	Multi	10/05/20	10/05/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2706019
 Alt Order #: 27131529
 Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$800.00		0.00			
25	Multi	10/03/20	10/03/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$400.00		0.00			
26	Multi	09/30/20	09/30/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$750.00		0.00			
27	Multi	10/02/20	10/02/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$750.00		0.00			
28	Multi	10/06/20	10/06/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$750.00		0.00			
29	Multi	10/03/20	10/03/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$500.00		0.00			
30	Multi	10/04/20	10/04/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Late 10p News											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$600.00		0.00			
31	Multi	09/30/20	09/30/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$280.00		0.00			
32	Multi	10/01/20	10/01/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$280.00		0.00			
33	Multi	10/02/20	10/02/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$280.00		0.00			
34	Multi	10/05/20	10/05/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2706019
 Alt Order #: 27131529
 Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	M-----			1		\$280.00	0.00					
35	Multi	10/06/20	10/06/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	-T-----			1		\$280.00	0.00					
36	Multi	10/05/20	10/05/20	Today Show 8-9am	CM	8-9am	1-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	1-----			1		\$270.00	0.00					
37	Multi	10/05/20	10/05/20	M-F 9-10a	CM	9-10a	1-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	1-----			1		\$170.00	0.00					
													Totals	35	\$16,640.00



125 West 55th St
New York, NY 10019

Contract # 27131529	Changes as of: 10/7/2020 at 8:59 AM	Version: Highlighting Revision 2
CPE: 560/646/7630	Flight: 9/30/20 - 10/6/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 10012765	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$16,640.00
		Total Spots: 35
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2706019

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30 - 10/6								Total Spots	Total \$	CPP*	GRP*
							9/30	10/1	10/2	10/3	10/4	10/5	10/6					
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	0	30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
REV- 4	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	1	0	0	1	0		2	\$600.00	\$0.00	0.0
5	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
6	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	0	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	0.0
REV- 8	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
9	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	0.0
13	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
16	M-F 8a-9a		Today Show	\$270.00	0.0	30	0	0	0	0	0	1	0		1	\$270.00	\$0.00	0.0
17	M-F 9a-10a		Kelly & Ryan	\$170.00	0.0	30	0	0	0	0	0	1	0		1	\$170.00	\$0.00	0.0
TOTALS:							6	5	5	3	3	8	5	35	\$16,640.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27131529	Changes as of: 10/7/2020 at 8:59 AM	Version: Highlighting Revision 2
CPE: 560/646/7630	Flight: 9/30/20 - 10/6/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall Product: Candidate Agency Order #: 10012765 Buyer: Rheault, Ben	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$16,640.00 Total Spots: 35 Total CPP: \$0.00 Total GRP: Traffic #: A2706019

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/20 11:52 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$16,900
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$16,640.00	N/A	0.0
Total	100%	35	\$16,640.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	35	\$16,640.00
Total	35	\$16,640.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/20 8:59 AM	KELLY JOHNS	Revised		2	\$-700.00	\$16,640.00	Changes: Total Spots from 37 to 35, Calculated Dollars from \$17,340.00 to \$16,640.00, Origuser Entered Dollars from \$16,900.00 to \$17,340.00, User Entered \$ from \$17,340.00 to \$16,640.00, Total \$ from \$17,340.00 to \$16,640.00. 2 buylines added or modified.
Revision	9/29/20 4:52 PM	KELLY JOHNS	Confirmed	2		\$440.00	\$17,340.00	Changes: Total Spots from 35 to 37, Calculated Dollars from \$16,900.00 to \$17,340.00, Demo Meta to [R16], Origuser Entered Dollars to \$16,900.00, User Entered \$ from \$0.00 to \$17,340.00, Total \$ from \$16,900.00 to \$17,340.00. 2 buylines added or modified.
Queued for Electronic Contracting	9/29/20 11:26 AM					\$0	\$0	
New	9/29/20 11:25 AM	KELLY JOHNS	Confirmed	35		\$16,900.00	\$16,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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